# WJW FOX8 - CLEVELAND, OH 2008 EEO Public File Content

## **Recruitment Reconciliation Form**

Director of Finance **Executive Producer** Producer

Senior Web Producer

Technician

**Executive Producer** 

Senior Promotions Producer

**Production Assistant** 

Asst. Traffic Manager Account Executive **Account Executive** Web Sales Manager

Technician Technician Producer

## **Recruitment Summary Form**

Recruitment Reconciliation Forms

## **Outreach Initiatives**

Job Fairs		Exhibit 1
Academic Credit Internship Program	Information Sheet Department Descriptions Accompanying Letter List of 2006 Summer, Fall, and 2007 Spring Interns	Exhibit 2 Exhibit 3 Exhibit 4 Exhibit 5
Current Job Postings	Fox Opportunities Fox Television Stations Mailing List	Exhibit 6 Exhibit 6A
Work Study Scholarship Program Job Line		Exhibit 7 Exhibit 7A
College Referral Sources	List of Ohio Colleges and Universities List of Historically Black Colleges and Universities	Exhibit 8 Exhibit 8A

Community Outreach

Ohio Reads

Exhibit 9

2007 School's Visited by Employees

2007 Station Sponsored Community Events

Station:	WJW - FOX8	Date Position Fille:	7/9/2007
Position/Job Title:	Director of Finance	Job Classification:	Professional
Recruitment Source <sup>1</sup> :	Cleveland Plain Dealer		
Contact Person:	Elzoria Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	2		

Referral Sources <sup>2</sup>					No of Interviewees
Name: Contact Person: Address: City:	Cleveland Plain Dealer Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-888	8Zip Code:	44400	2
Name: Contact Person: Address: City:		Phone #:		44103	
Name:		State:	Zip Code:		
Contact Person: Address:		Phone #:			
City:		State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:			
		State:	Zip Code:		
Name: Contact Person: Address:		Phone #:	_		
City:		State:	Zip Code:		}
lame: Contact Person:		Phone #:			
lity:		State:	Zip Code:		

<sup>&</sup>lt;sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>&</sup>lt;sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Station:	WJW - FOX8	Date Position Fille:	7/20/2007	
Position/Job Title:	Executive Producer	Job Classification:	Professional	
Recruitment Source <sup>1</sup> :	WJW			
Contact Person:	Elzoria Smith			
Address:	5800 So. Marginal Road Cleveland, OH 44103			
Phone #:	216-431-8888			
Total # of Interviewees:	2			

Referral Sources <sup>2</sup>				No of Interviewees	
Name: Contact Person: Address: City:	WJW Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8 State: OH	888Zip Code:	44103	1
Name: Contact Person: Address: City:	Tricia Stuckey Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8  State: OH		44103	1
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:			
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
lame: contact Person: _ ddress: _ ity:		Phone #:State:	Zip Code:  Zip Code:		

<sup>&</sup>lt;sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>&</sup>lt;sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Station:	WJW - FOX8	Date Position Fille:	7/20/2007	
Position/Job Title:	Producer	Job Classification:	Professional	_
Recruitment Source <sup>1</sup> :	WJW			_
Contact Person:	Elzoria Smith			
Address:	5800 So. Marginal Road Cleveland, OH 44103			
Phone #:	216-431-8888			
Total # of Interviewees:	2			

Referral Sources <sup>2</sup>				No of Interviewees	
Name: Contact Person: Address: City:	WJW Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888  State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:	Tricia Stuckey Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888  State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	-		
Name: Contact Person: Address: City:		Phone #:	Zip Code:  Zip Code:		

<sup>&</sup>lt;sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>&</sup>lt;sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Station:	WJW - FOX8	Date Position Fille:	7/20/2007
Position/Job Title:	Senior Web Producer	Job Classification:	Professional
Recruitment Source <sup>1</sup> :	WJW		
Contact Person:	Elzoria Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	1		

Referral Sources <sup>2</sup>				No of Interviewees	
Name: Contact Person: Address: City:	WJW Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888  State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: ddress: lity:		Phone #:	Zip Code:		

<sup>&</sup>lt;sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>&</sup>lt;sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Station:	WJW - FOX8	Date Position Fille:	8/1/2008
Position/Job Title:	Technician	Job Classification:	Technical
Recruitment Source <sup>1</sup> :	WJW		
Contact Person:	Elzoria Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	1		

Referral Sources <sup>2</sup>				No of Interviewees	
Name: Contact Person: Address: City:	WJW Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888  State: OH	Zip Code:	44103	1
Name: Contact Person: Address:		Phone #:	_		
City:		State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	— Zip Code:		
Name: Contact Person: Address: City:		Phone #:			
Name: Contact Person:		State:  Phone #:	Zip Code:		
Address: City:		State:	– Zip Code:		
Name: Contact Person;		Phone #:			
City:		State:	Zip Code:	ſ	1

<sup>&</sup>lt;sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>&</sup>lt;sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Station:	WJW - FOX8	Date Position Fille:	8/27/2007
Position/Job Title:	Executive Producer	Job Classification:	Professional
Recruitment Source <sup>1</sup> :	WJW - Website		
Contact Person:	Elzoria Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	8		

	Referral	Sources <sup>2</sup>				No of Interviewe
Name: Contact Person: Address: City:	WJW - Website Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: State:	216-43 OH	31-8888 Zip Code:	44103	7
Name: Contact Person: Address: City:	WJW Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #:	216-43 OH	1-8888 Zip Code:	44103	1
Name: Contact Person: Address: City:		Phone #: State:		Zip Code:	74103	
Name: Contact Person: Address: City:		Phone #:		Zip Code:		
Name: Contact Person: Address: City:		Phone #:		Zip Code:		
lame: contact Person: ddress: ity:		Phone #:		Zip Code:		

<sup>&</sup>lt;sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>&</sup>lt;sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Station:	WJW - FOX8	Date Position Fille:	9/12/2007
Position/Job Title:	Senior Promotions Producer	Job Classification:	Professional
Recruitment Source <sup>1</sup> :	WJW - Website		
Contact Person:	Elzoria Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	1		

	Referral	Sources <sup>2</sup>				No of Interviewe
Name: Contact Person: Address: City:	WJW Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #:		31-8888		es 1
Name: Contact Person:	Cloveland	State: Phone #:	ОН	Zip Code:	44103	
Address: City:		State:		Zip Code:		
Name: Contact Person: Address: City:		Phone #:			1	
		State:		Zip Code:		
Name: Contact Person: Address: City:		Phone #:		_		
Name:	· · · · · · · · · · · · · · · · · · ·	State:		Zip Code:		
Contact Person: Address:		Phone #:		_		
City:		State:		Zip Code:		- 1
lame: contact Person: ddress:		Phone #:				
ity:		State:		Zip Code:		

<sup>&</sup>lt;sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>&</sup>lt;sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Station:	WJW - FOX8	Date Position Fille:	10/9/2007
Position/Job Title:	Production Assistant	Job Classification:	Office & Clerical
Recruitment Source <sup>1</sup> :	WJW		
Contact Person:	Elzoria Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	1		

	Refe	rral Sources <sup>2</sup>			No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888	Zip Code:	44103	1
Name: Contact Person: Address: City:		Phone #:		,	
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		<del></del>
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address; City;		Phone #:	Zip Code:		
Name: Contact Person: Address:		Phone #:	Zip Code:		

<sup>&</sup>lt;sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>&</sup>lt;sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Station:	WJW - FOX8	Date Position Fille:	10/9/2007	
Position/Job Title:	Asst. Traffic Manager	Job Classification:	Professional	
Recruitment Source <sup>1</sup> :	WJW			
Contact Person:	Elzoria Smith			
Address:	5800 So. Marginal Road Cleveland, OH 44103			
Phone #:	216-431-8888			
Total # of Interviewees:	2			

	Refe	rral Sources <sup>2</sup>			No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888  State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:	WJW - Website Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888  State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:State:	– Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
lame: contact Person: ddress: ity:		Phone #:  State:	Zip Code:		

Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>&</sup>lt;sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Station:	WJW - FOX8	Date Position Filled:	11/1/2007	
Position/Job Title:	Account Executive	Job Classification:	Sales	
Recruitment Source <sup>1</sup> :	Lauren Stern			
Contact Person:	Elzoria Smith			
Address:	5800 So. Marginal Road Cleveland, OH 44103			
Phone #:	216-431-8888			
Total # of Interviewees:	1			

	Re	eferral Sources <sup>2</sup>			No of Interviewees
Name: Contact Person: Address: City:	Lauren Stern Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888  State: OH	Zip Code:	44103	1
Name: Contact Person: Address:		Phone #:			
City:		State:	Zip Code:		
Name: Contact Person: Address:		Phone #:	_		
City:		State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	_		
		State:	Zip Code:		
Name: Contact Person: Address:		Phone #:	_		
City:		State:	Zip Code:		
Name: Contact Person:		Phone #:			
City:		State:	Zip Code:		

<sup>&</sup>lt;sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>&</sup>lt;sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Station:	WJW - FOX8	Date Position Filled:	11/7/2007
Position/Job Title:	Account Executive	Job Classification:	Sales
Recruitment Source <sup>1</sup> :	Lauren Stern		
Contact Person:	Elzoria Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	1		

		Referral Sources <sup>2</sup>		<del> </del>	No of Interviewees
Name: Contact Person: Address: City:	Lauren Stern Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888  State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:	č.	
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		
Name: Contact Person; Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address; City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		

<sup>&</sup>lt;sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>&</sup>lt;sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Station:	WJW - FOX8	Date Position Filled:	2/6/2008	
Position/Job Title:	Web Sales Manager	Job Classification:	Sales	
Recruitment Source <sup>1</sup> :	WJW			
Contact Person:	Elzoria Smith			
Address:	5800 So. Marginal Road Cleveland, OH 44103			
Phone #:	216-431-8888			
Total # of Interviewees:	1			

Referral Sources <sup>2</sup>					No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888  State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #;State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:			
Name: Contact Person: ddress:		Phone #:	Zip Code:		
/ity.		State:	Zin Code:	ſ	ł

<sup>&</sup>lt;sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>&</sup>lt;sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Station:	WJW - FOX8	Date Position Filled:	2/9/2008
Position/Job Title:	Technician	Job Classification:	Technical
Recruitment Source <sup>1</sup> :	WJW		
Contact Person:	Elzoria Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	1		

Referral Sources <sup>2</sup>					No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888  State: OH	Zip Code:	44103	1
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:	44103	
Name: Contact Person: Address: City:		Phone #: State:			
Name: Contact Person: Address: City:		Phone #:	Zip Code:  Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
lame: contact Person: ddress: ity:		Phone #:	Zip Code:		

<sup>&</sup>lt;sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>&</sup>lt;sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Station:	WJW - FOX8	Date Position Filled:	2/9/2008
Position/Job Title:	Technician	Job Classification:	Technical
Recruitment Source <sup>1</sup> :	MJM		17
Contact Person:	Elzoria Smith		
Address:	5800 So. Marginal Road Cleveland, OH 44103		
Phone #:	216-431-8888		
Total # of Interviewees:	1		

	Re	eferral Sources <sup>2</sup>			No of Interviewees
Name: Contact Person: Address: City:	WJW Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888  State: OH	Zin Codo	44400	1
Name: Contact Person: Address: City:		Phone #:	Zip Code:	44103	
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		*
Name: Contact Person: Address: City:		Phone #: State:			
Name: Contact Person:		Phone #:	Zip Code:		

<sup>&</sup>lt;sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>&</sup>lt;sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

Station:	WJW - FOX8	Date Position Fille:	2/12/2008	
Position/Job Title:	Producer	Job Classification:	Professional	
Recruitment Source <sup>1</sup> :	WJW - Website			_
Contact Person:	Elzoria Smith			
Address:	5800 So. Marginal Road Cleveland, OH 44103			
Phone #:	216-431-8888			
Total # of Interviewees:	6			

	Refer	ral Sources <sup>2</sup>			No of Interviewees
Name: Contact Person: Address: City:	WJW - Website Elzoria Smith 5800 So. Marginal Road Cleveland	Phone #: 216-431-8888  State: OH		441031	6
Name: Contact Person: Address: City:		Phone #:State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:		
Name: Contact Person: Address: City:		Phone #: State:	Zip Code:		
Name: Contact Person: Address: City:		Phone #:	Zip Code:	1	

<sup>&</sup>lt;sup>1</sup>Recruitment Source: Identify by name the source that referred the successful job candidate.

<sup>&</sup>lt;sup>2</sup>Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

## RECRUITMENT SUMMARY FORM

STATION:

WJW - FOX8

Reporting Period:

<u>06/01/07 - 05/31/08</u>

Total Hires Reporting Period:

<u>15</u>

Position/Job Title	Job Classification	Referral Source
Director of Finance	Management	Cleveland Plain Dealer
Executive Producer	Professional	WJW
Producer	Professional	WJW
Senior Web Producer	Professional	WJW
Technician	Technical	WJW
Executive Producer	Professional	WJW - Website
Senior Promotions Producer	Professional	WJW - Website
Production Assistant	Office & Clerical	WJW
Asst. Traffic Manager	Professional	WJW
Account Executive	Sales	Lauren Stern
Account Executive	Sales	Lauren Stern
Web Sales Manager	Sales	WJW
Technician	Technical	WJW
Technician	Technical	WJW
Producer	Professional	WJW - Website
-		
<del></del>		
<del></del>		

# WJW FOX8 – CLEVELAND, OH Outreach Initiatives

#### **Job Fairs**

WJW/FOX8 participated in the following local career fair:

- University of Phoenix Monday, October 29, 2007
- Ohio Center for Broadcasters Tuesday, April 8, 2008

Job fairs provide applicants and potential candidates with the opportunity to learn about Fox Television Stations, Inc. and the job opportunities within the Station group. A list of current job openings and Station contact information is available upon request.

## **Academic Credit Internship Program**

<u>Description</u>: WJW Fox8 offers an academic credit internship program for college/university juniors, seniors and graduate students. Generally, internships are available in the following departments: News (including Sports), Promotions/Programming (including Community Affairs and Graphic Design), and Human Resources.

<u>Eliqibility Requirements</u>: Applicants must be a college/university junior, senior or graduate student, majoring in related fields of study, and must meet the minimum hours per week required by the college/university. All internships are non-paid; students receive college credit only. Students must make arrangements to obtain college credit with their Advisor or college/university Internship Coordinator prior to commencing an internship at WJW. Advisor or college/university Internship Coordinator will be required to certify your eligibility for academic credit.

<u>Objectives</u>: Provides students majoring in communications, journalism, graphics, and other broadcasting related fields an opportunity to receive on the job training. Students work with professionals on all levels and receive training towards their career from experienced broadcast professionals. Interns may also be identified for the Station's employment applicant pool.

Application Deadlines:	Semester	Deadline Date
	Summer Fail	March 1 July 1
	Winter	September 1
8	Spring	November 1

For additional information you may contact the Human Resources Department at 216-432-4241. Applicants should forward resume, letter of interest and academic credit confirmation to:

Fox 8 WJW
Human Resources Department
Internship Coordinator
5800 South Marginal Road
Cleveland, OH 44103

## **Department Descriptions**

NEWS DEPARTMENT: Under the supervision of the Assignment Editors all News student interns will gain hands-on experience in the day-to-day operations of a fast-paced news environment. Overall, an internship with the News Department will involve assisting the news staff with compiling packets of information, answering phones and other duties that will be useful in the news gathering process. This internship may include some field experience with News Reporters to cover developing stories. Student interns are expected to assist producer with researching, and preparing news packets for News Anchors and scanning wires. Also, student interns will assist Assignment Desk Editors and News Producers with phone calls to assist in the development of stories, as well as filing press releases, sorting scripts and writing practice scripts as needed. This internship requires learning the news computer system.

SPORTS DEPARTMENT: Under the supervision of the Sports Producers, the student intern(s) will gain handson experience in the day-to-day operations of the Sports Department. Student intern(s) will be exposed to how
the Sports Department cover stories; and edit and air sports for the Ten O'clock News. Student intern(s) will
assist in all facets of production. Duties include but are not limited to: checking wire reports, logging feeds and
games, preparing initial scripts, working with editors to produce high-lights, and retrieving and achieving
videotapes. This internship may include some field experience to cover sports events with a camera crew and
Sportscaster. Student intern(s) must be self-starters, organized, and able to work evening and weekends hours.

<u>PROMOTIONS/PROGRAMMING DEPARTMENT</u>: Student interns will be responsible for time coding tapes, monitoring and coding squeeze backs, screening promos for content and choosing video and music for specific promotions. Student interns will be required to perform basic administrative assistance duties, including logging tapes for producers. They will have the opportunity to write scripts, participate in daily editing sessions and go out into the field on various promo shoots, offering the student a birds-eye view of on-air promotions.

COMMUNITY AFFAIRS: Under the supervision of the Community Affairs Manager the student intern(s) will participate in every aspect of the Community Affairs office. The student intern(s) will handle inquiries from the public, and will be involved in some production work. The student intern(s) will provide administrative support for community affairs campaigns, log incoming PSA tapes, write/change orders for Master Control, update mailing lists of community organizations and compile FCC Quarterly Issues Reports. This internship will also include preproduction work to develop WTTG'S Community Events Calendar, write scripts for the calendar, as well as conduct control room production sessions for Public Service Announcements. Student intern(s) will recommend music for graphics, screen, and critique and recommend incoming videotapes for airing. Student intern(s) will be exposed to the practices and procedures of public relations in broadcasting. Will assist with gathering information from news talent for press releases. Student intern(s) should be a self-starters, detailed-oriented, and have good phone skills.

<u>DESIGN DEPARTMENT</u>: Under the supervision of the Creative Director, student intern(s) will assist in the creation of broadcast graphics. Familiarity with MACINTOSH computer programs such as: Adobe After Affects, Adobe Illustrator, Adobe PhotoShop is highly preferred. Student intern(s) must be enrolled in a Graphic Design or comparable curriculum.

HUMAN RESOURCES DEPARTMENT: Under the supervision of the Human Resources Manager, the student intern will receive practical application experience and exposure to fundamental human resources generalist functions including applicant tracking, applicant screening and interviewing, referencing, and employee inprocessing and out-processing. Administrative/clerical duties may include word-processing, assisting with the phone (e.g. answering, screening, referring, and making calls), handling incoming and outgoing mail, and maintaining job line, job postings, mailing lists, and various administrative/clerical assignments. Student intern must be customer service oriented, highly confidential, and possess good verbal, written, organizational, and multi-tasking skills, and high level of attention to details.

February 4, 2007

«Title» «FirstName» «LastName» «JobTitle» «CollegeUniversity» «Address1» «Address2» «City», «State» «PostalCode»

#### Dear «Title» «LastName»:

Enclosed you will find information regarding our Internship Program. Please post the enclosed internship announcement in your career services center. All interns must be a junior, senior, or graduate student to qualify.

If you have any questions, please contact the Internship Coordinator at 216-432-4241. Thank you in advance for your support.

Sincerely,

Sharon Kretschmar HR Adm. Asst./Internship Coordinator

Enclosures

## Summer 2007 Internship

<u>Name</u>	<u>Department</u>	Commencement Date	Completion Date
Matt Morgan John Sabol Andrew Cyphert Veronica Heim Bryan Shaw Sotiria Brown Katherine Meyers	Promotions News/Sports Promotions News/Sales News/Meteorologist News Promotions	05/14/07 05/14/07 05/15/07 05/15/07 06/04/07 06/06/07 06/11/07	06/18/07 08/12/07 06/18/07 08/02/07 07/27/07 07/05/07
Meredith McMahon	Promotions	06/11/07	08/05/07 08/16/07
Meredith McMahon			
Nicole Kwiecien	Promotions	06/19/07	08/07/07

## Fall 2007 Internships

<u>Name</u>	<u>Department</u>	Commencement Date	Completion Date
Dave Bumba Natalie Creter Suzanne Kuchta Taurin Roberts Cassandra Venorsky Shana O'Malley Ricky Chilcott Kelly Vormelker Lauren Artino	Promotions Promotions Promotions News News/Meteorologist Promotions Promotions News News	08/15/07 08/20/07 08/31/07 10/15/07 09/24/07 11/20/07 11/26/07 12/13/07	10/10/07 11/08/07 11/21/07 12/03/07 11/12/07 01/04/08 12/13/07 01/03/08 01/04/08

# Winter/Spring 2007/2008 Internships

Name	<u>Department</u>	Commencement Date	Completion Date
Tiffany Ralls Kendra Wheeler Weston Jefferson Jennifer Spike Sean Nieman Nicole Skinner Nick Schloss Jenna Hardbarger	Promotions Promotions Promotions News News/Sports News News/Sports News/Sports	01/08/08 01/08/08 01/14/08 01/14/08 01/15/08 01/29/08 01/31/08 03/03/08	05/08/08 05/09/08 04/04/08 Present Present 03/27/08 Present 05/23/08



# OPPORTUNITIES

# FOX CLEVELAND WJW-TV

The following positions represent brief descriptions. They are not intended, nor should be construed to represent a comprehensive and/or exhaustive description of all duties/responsibilities and requisite skills of each position.

## NEWS

## ASSOCIATE PRODUCER (Full-time Regular) 2 Positions

Writes news stories; assists producer in all aspects of show production, including researching stories and may also field produce. Will learn to produce various segments and/or newscasts. Requires good news judgment and excellent writing and organization skills. College degree and previous television news writing experience required. Applicants will be tested for news writing ability, grammar and basic knowledge of news gathering. Successful applicant must have a minimum of 2 years experience as a television news producer or associate producer in a smaller market. Send letter, resume, news writing samples and a non-returnable tape if available. May be responsible for other duties as deemed appropriate and as assigned.

## ASSOCIATE PRODUCER (Part-time Regular)

WJW Fox8 Cleveland is looking for an associate producer with strong writing skills. AP assists producer in all aspects of news show production and may also field produce. Candidate will be expected to learn how to produce various newscasts. Minimum 2 years experience as a producer or associate producer in a smaller market preferred; excellent writing and organizational skills required. Will be tested for writing ability, grammar and basic knowledge of newsgathering. May be responsible for other duties as deemed appropriate and as assigned.

## PRODUCTION ASSISTANT (Full-time Regular)

Assist on assignment desk, operates chyron, sorts scripts, floor directs, and runs teleprompter. Candidate will be expected to become familiar with newsroom operations and television news field systems. Must possess strong communication skills, and available for weekend or overnight shifts. Requires detail-oriented individual able to handle deadlines. Expected to know basic news gathering techniques, writing skills a plus, and previous television newsroom experience preferred. May be responsible for other duties as deemed appropriate and as assigned. May be responsible for other duties as deem appropriate and as assigned.

# PRODUCTION ASSISTANT (Part-time Regular) 2 Positions

Assist on assignment desk, operates chyron, sorts scripts, floor directs, and runs teleprompter. Candidate will be expected to become familiar with newsroom operations and television news field systems. Must possess strong communication skills, and available for weekend or overnight shifts. Requires detail-oriented individual able to handle deadlines. Expected to know basic news gathering techniques, writing skills a plus, and previous television newsroom experience preferred. May be responsible for other duties as deemed appropriate and as assigned.

NEWS ADMINISTRATIVE ASSISTANT (Full-time Regular)

Perform administrative and office support activities for the VP of News and other news managers. Fielding telephone calls, preparing reports and financial data, maintaining absence and vacation records for news employees; work processing, data entry, stock office supplies for department, filing, copying and faxing. Assist with travel arrangements and expense reports. Must be able to create and maintain spreadsheets, and have strong written and verbal communication skills. Excellent interpersonal skills required; ability to work well with all levels of management and staff as well as viewers and outside vendors. Must be highly organized, detail oriented, ability to prioritize and multi-task. High school diploma and at least 3 years administrative experience required; associates degree preferred.

## TECHNICAL SERVICE

TECHNICIAN (Full-time Regular) 4 Positions

Operates and maintains broadcast equipment such as Sony SX and Betacam cameras & tape decks, GVC switches and routers, microwave gear, satellite antennas and receivers, computers, audio console, ENG editing, feed recording, and tape playback. Four-year degree in electronics or production, or equivalent work experience required. Job may involve heavy lifting, strenuous physical activity, and working outside in inclement weather. May be responsible for other duties as deemed appropriate and as assigned.

## SALES

ACCOUNT EXECUTIVE (Full-time Regular)

Candidate must be self-motivated and proactive. Must be capable of developing new business, maintaining and handling list of existing accounts, including providing research and negotiating rates. Strong negotiation skills needed. Must meet or exceed quarterly new business and overall budgets. College degree preferred. 1-3 years experience in TV or related sales. Knowledge of Nielsen, Scarborough, TVScan, Media Center preferred. Computer literate, with knowledge of Microsoft Powerpoint, and Excel. May be responsible for other duties as deemed appropriate and as assigned.

RESEARCH COORDINATOR (Full-time Regular)

Coordinate research for sales, with interaction between news, accounting and general managers office. Attend training session with local sales manager, and web sales manager to prepare for junior executive position. Responsible for all WJW television and WJW's website research duties. May be responsible for other duties as deem appropriate and as assigned.

TRAFFIC ASSISTANT (Full-time Regular)

Enter and verify all contracts in the traffic system. Check contracts for accuracy, print, file and distribute confirmed orders. Input make-goods and make changes to orders as needed. Distribute appropriate reports to the Sales Department. Assist in other areas of the traffic department as needed. May be responsible for other duties as deemed appropriate and as assigned. One year experience in administration and/or data entry required, broadcast traffic experience preferred. High school diploma or equivalent required, college degree preferred. Prior experience on Bias/Enterprise traffic system very helpful. Qualified candidates must be organized, consistently accurate with details, possess strong analytical skills, and demonstrate a strong work ethic.

NO PHONE CALLS PLEASE

FOR CONSIDERATION - APPLICANTS SHOULD SEND RESUME AND COVER LETTER TO: WJW FOX8
ATTN: Elzoria Smith, Director of HR
(Identify position sought)
5800 SOUTH MARGINAL ROAD
CLEVELAND, OH 44103

WJW OFFERS AN ACADEMIC CREDIT INTERNSHIP PROGRAM FOR REGISTERED COLLEGE STUDENTS CLASSIFIED AS A JUNIOR, SENIOR, AND GRADUATE STUDENT. INTERESTED STUDENTS MUST SUBMIT COVERLETTER AND RESUME TO:
WJW FOX8 – ATTN: HR Internship Coordinator - 5800 So. MARGINAL ROAD - CLEVELAND, OH 44103

It has been, and will continue to be, the policy of Fox Television Stations, Inc. to be an equal opportunity employer. In keeping with this policy WJW will continue to recruit, hire, train, and promote into all job levels the most qualified persons without regard to race, color, religion, sex, or national origin. Similarly, all other personnel matters such as compensation, benefits, transfers, layoffs, company-sponsored training, education, tuition assistance, and social and recreational programs will continue to be administered in accordance with the Company's policy. All employment decisions are based on job-related standards and must comply with the principles of equal employment opportunity.

**POSTED 05/08** 

#### EXHIBIT 6A

WNYW-5 Ms. Jean Fuentes 205 E. 67th Street New York NY 10021

WBRC-6 Human Resources Manager 1720 Valleyview Dr. Birmingham AL 35209

WHBQ-13 Ms. Roberta Hudson 485 South Highland Memphis TN 38111

KRIV-26 4261 Southwest Freeway Houston TX 77027

WFLD-32 Ms. Salina Arslanovski 205 N. Michigan Ave. Chicagdo IL 60601

WITI-6 Ms. Marcia Mikich 9001 North Green Bay Rd. Milmaukee WI 53209

KDFW-4 400 N. Griffin Dallas TX 75202

WAGA-5 Mrs. Adrienne Loray 1551 Briarcliff Road N.W. Atlanta GA 30306 WNYW-5 Ms. Iris Sierra 205 E. 67th Street New York NY 10021

WGHP-8 Ms. Carol Huff 2005 Francis St. High Point NC 27263

KSTU-13 Ms. Karen Hart 5020 W. Amelia Earhart Salt Lake City UT 84116

WTXF-29 Ms. Ameena Ali 330 Market St. Philadelphia PA 19106

KSAZ-10 Ms. Diana Pike 511 West Adams St. Phoenix AZ 85003

KTVI-2 Ms. Jason Woodrow 5915 Berthold Ave. St. Louis MO 63110

KTBC-7 Ms. Lisa Cordes 119 East 10th Street Austin TX 78701

KMSP-9 Ms. Terina Chapin 11358 Viking Drive Eden Prairie MN 55344 WTTG-5 Ms. Mary Talley 5151 Wisconsin Ave. N.W. Washington DC 20016

KTTV-11 Ms. Vivian Rodriguez 1999 South Bundy Dr. Los Angeles CA 90025

WFXT-25 Ms. Linda Distefano 25 Fox Drive Dedham MA 02027

KDVR-31 Mr. Jon Takayama 501 Wazee St. Denver CO 80204

WJBK-2 Ms. Cynthia Smith 16550 W. Nine Mile Rd. Southfield MI 48075

WDAF-4 Ms. Gail Lang 3030 Summit Kansas City MO 64108

WTVT-13 Ms. Cynthia Armstrong 3213 Kennedy Blvd. Tampa FL 33609

WOGX-51 Ms. Jean Fromm 1551 SW 37th Street Ocala FL 34474

# Work Study Scholarship Program

**Current Work-Study Student:** 

Stephanie Claytor

<u>Description</u>: The Work Study Scholarship Program provides minorities interested in media increased access to permanent job opportunities. The students work during summers and school breaks from the end of their junior year in high school until they graduate from college. During that period, students learn many aspects of corporate operations and develop company-specific skills. We guide and develop minority students with the option of permanent placement upon completion of their college degree. Students in the program receive an hourly wage, as well as matching compensation to help pay for college tuition and expenses.

<u>Mission</u>: To create career opportunities in the media industry for minority youth through a program that focuses on scholastic achievement, direct work experience and professional development.

#### **EXHIBIT 7A**

# **Job Line**

WJW maintains and regularly updates a twenty-four (24) hour, seven (7) day a week job line that provides a brief description of the Station's current employment opportunities. The job line number is 216-432-4082.

Belmont Technical College Career Development Center 120 Fox-Shannon Place St. Clairsville, OH 43905-9735

Central State University Career Development Center Wilberforce, OH 45384

Cleveland State University Career Development Center 1983 East 24th Street Cleveland, OH 44115

Cuyahoga Community College (Metro) Career Development Center 2900 Community College Avenue Cleveland, OH 44115

Hocking College Career Development Center 3301 Hocking College Nelsonville, OH 45764

Lakeland Community College Career Development Center 7700 Clocktower Drive Kirtland, OH 44094

Marion Technical College Career Development Center 1467 Mount Vernon Avenue Marion, OH 43302

North Central Technical College Career Development Center 2441 Kenwood Circle Box 698 Mansfield, OH 44901

Ohio University Career Development Center 1200 Chubb Hall Athens, OH 45701-2979

Shawnee State University Career Development Center 940 Second Street Portsmouth, OH 45662 Bowling Green State University Career Development Center 110 McFall Center Bowling Green, OH 43403

Cincinnati State Technical College Career Development Center 3520 Central Parkway Cincinnati, OH 45223

Columbus State Community College Career Development Center 350 E. Spring Street Columbus, OH 43215-9965

Cuyahoga Community College (West) Career Development Center 11000 Pleasant Valley Road Parma, OH 44130

Jefferson Technical College Career Development Center 4000 Sunset Boulevard Steubenville, OH 43952

Lima Technical College Career Development Center 4240 Campus Drive Lima, OH 45804

Miami University Career Development Center Admissions Office Oxford, OH 45056

Northwest State Community College Career Development Center 22-600 State Route 34 Archbold, OH 43502-9542

Ownes Community College Career Development Center Oregon Road Toledo, OH 43699-1947

Sinclair Community College Career Development Center 444 West Third Street Dayton, OH 45402-1460

#### EXHIBIT 8

Central Ohio Technical College Career Development Center University Drive Newark, OH 43055

Clark State Community College Career Development Center P.O. Box 570 Springfield, OH 45501

Cuyahoga Community College (East) Career Development Center 4250 Richmond Road Highland Hills Village, OH 44122

Edison Community College Career Development Center 1973 Edison Drive Piqua, OH 45356

Kent State University Career Development Center P.O. Box 5190 Kent, OH 44242-0001

Lorain Community College Career Development Center 1005 North Abbe Road Elyria, OH 44035

Muskingum Area Technical College Career Development Center 1555 Newark Road Zanesville, Oh 43701

Ohio State University Career Development Center Admissions Office Columbus, OH 43210-1200

Owens Community College Career Development Center 300 Davis Street Findlay, OH 45840-3600

Southern State Community College (Cental Campus) Career Development Center 200 Hobart Drive Hillsboro, OH 45133 Stark State College Career Development Center 6200 Frank Avenue, N.W. Canton, OH 44720

The University of Cincinnati Career Development Center P.O. Box 210091 Cincinnati, OH 45221-0091

Wright State University Career Development Center Colonel Glenn Highway Dayton, OH 45435 Terra Community College Career Development Center 2830 Napoleon Road Fremont, OH 43420

University of Rio Grande Community Career Development Center Rio Grande Rio Grande, OH 45674

Washington State Community College Career Development Center 710 Colegate Drive Marietta, OH 45750 The University of Akron Career Development Center Office of Admissions Akron, OH 44523-2001

University of Toledo Career Development Center 2801 W. Bancroft Street Toledo, OH 43606-3398

Youngstown State University Career Development Center Admissions Office Youngstown, OH 44555 Alabama A&M University P.O. Box 1347 Normal, AL 35762 Alabama State University P.O. Box 271 Montgomery, AL 36101 Albany State University 504 College Drive Albany, GA 31705-2797

Arkansas Baptist College 1600 Bishop St. Little Rock, AR 72202 Barber-Scotia College 145 Cabarrus Ave. W. Concord, NC 28025 Benedict College 1600 Harden St. Columbia, SC 29404

Bennett College 900 East Washington St. Greensboro, NC 27401-3239 Bethune Cookman College 640 Mary McLeod Bethune Blvd. Daytona Beach, FL 32115

Bishop State Community College 351 N. Broad Street Mobile, AL 36690

Bowie State University 14000 Jerico Park Road Bowie, MD 20715-9465 Central State University 1400 Brush Row Rd. Wilberforce, OH 45384-3002

Cheyney University of Pennsylvania 1837 University Circle Cheyney, PA 19319

Claflin College 400 Magnolia St. Orangeburg, SC 29115

Clark Atlanta University 223 James P. Brawley Dr. SW Atlanta, GA 30314 Clinton Junior College P.O. Box 881 Rock Hill, SC 29731

Coahoma Community College 3240 Friars Point Rd. Clarksdale, MS 38614

Concordia College 1804 Green Street Selma, AL 36701 Coppin State College 2500 West North Ave. Baltimore, MD 21216-3698

Delaware State University 1200 N. Dupont HIghway Dover, DE 19901

Denmark Technical College 500 Soloman Blatt Ave. Denmark, SC 29042 Dillard University 2601 Gentilly Blvd New Orleans, LA 70122

Edward Waters College 1658 Kings Rd. Jacksonville, FL 32209

Elizabeth City State Unviersity 1704 Weeksville Rd. Elizabeth City, NC 27909

Fayetteville State University 1200 Murchison Rd. Fayetteville, NC 28301

Fisk University 1000 17th Ave. N. Nashville, TN 37208-3051

Florida A&M University 211 Foote-Hilyer Admin. Center Tallahassee, FL 32307-3200 Florida Memorial College 15800 NE 42nd Avenue Miami, FL 33054

Fort Valley State College 1005 State University Dr. Fort Valley, GA 31030

Grambling State University 403 Main St. Grambling, LA 71245 Hampton University 530 E. Queen St. Hampton, VA 23669

Harris Stowe State College Howard University **Huston-Tillotson College** 3026 Laclede Ave. 2400 Sixth Street NW 900 Chicon Street St. Louis, MO 63103 Washington, DC 20059 Austin, TX 78702-2795 Interdenominational Theological Center J.F. Drake State Technical College Jackson State University 671 Beckwith Street S.W. 3421 Meridian St. No. 1440 JR Lynch St. Atlanta, GA 30314 Huntsville, AL 35811 Jackson, MS 39217 Kentucky State University Johnson C. Smith University Knoxville College 400 East Main Street 100 Beatties Ford Rd. 901 College St. NW Krankfort, KY 40601 Charlotte, NC 28216 Knoxville, TN 37921 Lane College Langston University Lawson State Community College 545 Lane Avenue P.O. Box 907 3060 Wilson Road Southwest Jackson, TN 38301-4598 Langston, OK 73050-0907 Birmingham, AL 35221 Leymoyne-Owen College Lewis College of Business Lincoln University 807 Walker Avenue 17370 Meyers Rd. 820 Chestnut St. Memphis, TN 38126 Detroit, MI 48235 Jefferson City, MO 65101 Lincoln University Livingstone College Mary Holmes College 1570 Old Baltimore Pike 701 W. Monroe St. Hwy. 50 W. Lincoln University, PA 19352 Salisbury, NC 28144 West Point, MS 39773 Meharry Medical College Miles College Mississippi Valley State University 1005 D.B. Todd Boulevard P.O. Box 3800 14000 Highway 82 West Nashville, TN 37208 Birmingham, AL 37208 Itta Bena, MS 38941 Morehouse College Morgan State University Morris Brown College 830 Westview Drive SW 1700 E. Cold Spring Lane 643 Martin Luther King, Jr. Drive, NW Atlanta, GA 30314 Baltimore, MD 21239 Atlanta, GA 30314 Morris College Norfolk State University North Carolina Central University 100 W. College St. 2401 Corprew Avenue 1801 Fayetteville St.

Oakwood College P.O. Box 107 Huntsville, AL 35896

Sumter, SC 29150-3599

Paine College 1235 15th Street Augusta, GA 30901-3182

Norfolk, VA 23504

Paul Quinn College 3837 Simpson Stuart Road Dallas, TX 75241

Durham, NC 27707

Philander Smith College Rust College St. Augustine's College 812 W. 13th St. 150 E. Rust Ave 1315 Oakwood Ave Little Rock, AR 72202 Holly Springs, MS 38635 Raleigh, NC 27610 Saint Paul's College Savannah State University Selma University 406 Windsor College 3219 College St. 1501 Lapsley Street Lawrenceville, VA 23868 Savannah, GA 31404 Selma, AL 36701 Shaw University Shelton State Community College Shorter College 118 E. South St. 202 Skyland Boulevard 604 Locust Raleigh, NC 27601 Tuscaloosa, AL 35405 North Little Rock, AR 72114 South Carolina State University Southern University Southern University 300 College St. NE 6400 Pres Drive 3050 Martin Luther King Dr. Orangeburg, SC 29115 New Orleans, LA 70126 Shreveport, LA 71107-8032 Spelman College Stillman College Talladega College 350 Spelman Lane SW 3601 Stillman Blvd 627 West Battle St. Atlanta, GA 30314 Tuscaloosa, AL 35403 Tallagega, AL 35160 Tennessee State University Texas College Texas Southern University 3500 John A. Merritt Blvd 2404 N. Grand Ave. 3100 Cleburne Ave Nashville, TN 37209 Tyler, TX 75702 Houston, TX 77004 Tougaloo College Trenholm State Technical College Tuskegee University 500 W. County Line Rd. 1225 Air Base Blvd 102 Old Admin Bldg. Tougaloo, MS 39174 Montgomery, AL 36108 Tuskegee, AL 36088 University of Arkansas at Pine Bluff University of Maryland The University of Texas at El Paso 1200 University Dr. Student Service Center #2150 500 W. University Ave. Pine Bluff, AR 71601 Princess Anne, MD 21853 El Paso, TX 79968

4200 Connecticut Ave. NW

Washington, DC 20008

Wilberforce University

1055 North Bickett Rd.

Xenia, OH 45384

University of the District of Columbia

Xavier University of Louisiana 7325 Palmetto St. New Orleans, LA 70125

Virginia State University

Petersburg, VA 23806

P.O. Box 9001

Virginia Union University

Richmond, VA 23220

1500 North Lombrady Street

## **Community Outreach**

## 2007/2008 School's Visited / Special Events Participants by Employees

#### Elisa Amigo - Reporter

Viva La Salsa – Esperanza Inc., Served as emcee for the event

#### Stacey Bell - Anchor

Cleveland Scholarship Foundation – Board Member

Champions In Action - Board Member

New Bethlehem Full Gospel Baptist Church - Black History Prayer Breakfast Speaker

Ohio Department of Rehabilitation & Correction - Speaking engagement

Jack & Jill of America Senior Banquet - Master of Ceremonies

Cleveland Metroparks Zoo 150th Anniversary – Guest speaker

Euclid City School's "African-American Heritage Program" - presenter & speaker

Urban Journalism Workshop - Presenter

Ohio Center for Broadcasting - Career Speaker

New Zion Gospel Church Scholarship Dinner - Annual Dinner Speaker

Greater Cleveland Make-a-Wish Foundation Fundraiser – Mistress of Ceremonies

Women of Color Foundation – Annual Personal & Professional Development Retreat - speaker

#### **Andre Bernier - Meteorologist**

Child Reach Ministries, Board Member

#### Sally Bernier - Meteorologist

Child Reach Ministries, Board Member

#### Dray Clark - Reporter/Anchor

Dave Thomas Celebrity Cookoff - Celebrity Chef

## Kathleen Cochrane - Reporter

William Patrick Day Head Start - Reading to children

Chagrin Valley Business & Professional Women's Annual Funraiser "Signature of Solon" – Emcee

St. Mel's School - Career Day Participant

#### Danny Coughlin - Sports Reporter

William Patrick Day Head Start - Reading to children

Cleveland Sports Forum - Panelist

St. Edward High School - Member of Board of Trustees

St. Edward High School Annual Fundraiser - Honorary Chairman

Home for Disabled Adults Fundraiser - Speaker

St. Angela Parish Fundraiser – Auctioneer

Pro-Football Hall of Fame Luncheon – Speaker
Rocky River Kiwanis Club – Guest Speaker
Cleveland Touchdown Club Banquet – Emcee
Cleveland Central Catholic High School Fundraiser – Auctioneer
Right to Life Fundraiser – Emcee
American Diabetes Association, Cleveland Chapter Fundraiser - Emcee

#### Kenny Crumpton - Reporter

William Patrick Day Head Start - Reading to children

Dave Thomas Celebrity Cookoff - Celebrity Chef

Westlake High School Celebrity Basketball Game – Scholarship Fundraiser participant for charity event

Dancing Wheels - Emcee for evening program

Kenston School District - Workshop focusing on attaining a job, speaker

Free Times Music Awards - Presenter

Timmons Elementary School - Volunteer Community Reader

Coca-Cola Pedal Power Awards Ceremony - Emcee for recognition ceremony

Cuyahoga Community College Culinary Carnivale - Celebrity Judge

Louisa May Alcott Elementary School - Career Day Speaker

Amelia's Feast Fundraiser (Spinal Muscular Atrophy)- Celebrity emcee

Greater Alliance Carnation Festival - Speaker

Cleveland Metroparks Zoo 150th Anniversary - Guest speaker

Cleveland Botanical Gardens, Iron Floral Arranging - Celebrity Guest Participant

American Cancer Society Cattle Baron Ball - Celebrity Dealer

A-T Cure Tour - Celebrity Emcee

Cuyahoga Community College College Tech Prep Showcase - speaker

Adlai Stevenson School - Career Day Participant

National City's African-American Essay Contest - Award's Ceremony Host

Cleveland School's "Smart & Sober" Program - Keynote speaker

MADD, Northeast Ohio "Strides For Change" Walk - Honorary Chairman

United Way of Lake County

United Way - Cleveland, various events

Easter Seals Annual Bachelor & Bachelorette Auction - Celebrity Emcee

#### Wayne Dawson - Anchor

William Patrick Day Head Start - Reading to children

McKinley Elementary School - Speaking engagement

Shaker Square Annual Holiday Lighting - Emcee for lighting ceremony

Black History Month - Cleveland State & Cuyahoga Community College - speaker

Starlight Baptist Church MLK March - Emcee

Salvation Army - Black History Month Presentation / Emcee

Ohio Department of Rehabilitation & Correction - Speaking engagement

National Black MBA Association – public speaking & communications workshop / speaker

Senior Citizens Resources, Inc. – speaking engagement, luncheon Kent State University's Brother to Brother Summit – guest speaker

Community Health Partners, Minority Healthcare - Keynote speaker

Warrensville Heights High School - Guest Speaker for Commencement

Cuyahoga County Fatherhood Conference - Guest speaker

Karamu House - Emcee Hall of Fame Induction Ceremony

Kent State University, Diversity in Media Leadership Award Luncheon - speaker

Cuyahoga Community College & Cleveland State University's "Dream of a King" Program – Master of Ceremonies

Greater Cleveland Council of the Boy Scouts of America Leaders Recognition Dinner – Master of Ceremonies

Diabetes Association of Greater Cleveland – Participated in Annual Fundraiser "Swim for Diabetes"

Cleveland Clinic Foundation's Annual HeartThrob Ball – Master of Ceremonies, Emcee Empire CompuTech Center – Career Day Participant

TNBA Junior Bowlers Akron Senate Awards Banquet - featured speaker

CMHA "Brother to Brother" Health & Wellness Rap Session - Keynote speaker

Cuyahoga Community College Annual Sociology & Social Work Information Fair – Keynote speaker

Charles Dickens School - Career Day Participant

Akron Summit Community Action Inc. Recognition Dinner - Guest speaker

Gesu School's Annual "Hike For Hunger" - Guest Speaker

Cuyahoga County Fatherhood Initiative - Moderator

Reflections In Black Museum, Music Hall of Fame Induction Ceremony - Co-host

American Cancer Society's Annual Relay For Life - Emcee

Cleveland Museum of Art - Annual "Art in the City" - Master of Ceremonies

Karamu House Hall of Fame Induction Ceremony - Emcee

Cleveland Minority Organ Tissue Transplant Education Program Annual Benefit – Master of Ceremonies

Cuyahoga County Council on Aging - Keynote Speaker

Salvation Army of Cleveland Annual Kettle Kick-off - Keynote Speaker

#### Kevin Freeman - Reporter/Anchor

Jack & Jill of America Senior Banquet – Master of Ceremonies Dave Thomas Celebrity Cookoff – Celebrity Chef

#### <u>Dick Goddard - Meteorologist</u>

Cieveland APL

Geauga Humane Society

Cleveland Red Cross

**PAWS** 

Akron Home & Garden Show - Weather related speaking engagement

City of Euclid - Spring Fling Emcee

Parma Animal Shelter – Adopt-a-thon

Cleveland Metroparks Zoo, Adopt-a-thon - Celebrity Guest

Lake County Captains - Sang National Anthem

Garfield Heights City Fest – guest appearance

All-American Soap Box Derby - Honorary Guest

Cleveland Metroparks Zoo 150<sup>th</sup> Anniversary – Guest speaker City of Brunswick Fire Dept. – Speaker on weather related emergencies for City program

Elyria United Methodist Village – presented weather program

#### Gary Liberatore - Reporter

Westlake High School Celebrity Basketball Game - Scholarship Fundraiser participant

#### Melissa Mack - Meteorologist

Dave Thomas Celebrity Cook-off, Celebrity Chef

#### Lou Maglio- Anchor

Up Side of Downs - Buddy Walk event emcee

#### **Bill Martin - Anchor**

Bill Martin Foundation, chairman
Cleveland District Men's Life Builders – guest speaker
Cleveland Metroparks Zoo 150<sup>th</sup> Anniversary – Guest speaker
Cleveland Pregnancy Center – Emcee for annual benefit
Adoption Network Annual Adoption Walk & Family Picnic – Co-honorary Chair

#### Todd Meany - Reporter/Anchor

Cleveland Rape Crisis Center "Sing Out" Event - Emcee

#### Tracy McCool - Anchor

Alzheimer's Association – Luncheon Guest Speaker Harding Middle School – sharing a story with students Cleveland Metroparks Zoo 150<sup>th</sup> Anniversary – Guest speaker

#### Tom Merriman - Reporter

Dave Thomas Celebrity Cook-off, Celebrity Chef

#### David Moss - Reporter

Anshe Chesed Fairmount Temple - Speaking engagement

#### Dave Nethers - Reporter

Westlake High School Celebrity Basketball Game - Scholarship Fundraiser

#### Tony Rizzo - Sports Anchor

Epilepsy Association, Golf Event Emcee
Our Lady of the Wayside, Grapes on the Gridiron co-chair
Greater Cleveland Sports Awards – Emcee

#### Scott Sabol - Meteorologist

March of Dimes Signature Chef's Auction - Emcee Big Brothers & Big Sisters

#### Elzoria Smith - Director of Human Resources

Hudson Youth Development Center – Motivational Speaker East Tech High School – Career Day Speaker

#### Wilma Smith - Anchor

**American Cancer Society** 

Juvenile Diabetes Association - Wilma Smith Golf Outing, Chair

Animal Protective League

Alzheimer's Association

Wigs For Kids

Canton Hall of Fame

Geauga Humane Society

Cleveland Foodbank's Annual Market Under Glass - Co-chair

PAWS For a Cause Run/Walk - Chair

**United Way** 

Ronald McDonald House

Cystic Fibrosis Foundation Cleveland Wine Opener - Co-chair

#### Suzanne Stratford - Reporter/Anchor

Dave Thomas Celebrity Cookoff - Celebrity Chef

#### John Telich - Sports Anchor

William Patrick Day Head Start – Reading to children
Greater Heights Academy – Career Day speaker
Dave Thomas Celebrity Cook-off, Celebrity Chef
Cleveland Wine Auction benefiting Economic America – Honorary Chair
Euclid Hospital 100 Year Gala – Emcee
St. William School – Career Day Participant
Berea Children's Home & Family Services – Career Day Participant

#### 2007/2008 Station Sponsored Community Events

#### **CHAMPIONS IN ACTION**

FOX 8 and Charter One teamed up to begin the Champion in Action Program – an initiative designed to reward the nonprofit organizations that work to champion change in our communities. Each quarter, a non-profit organization in Ohio that addresses a particular social concern will be spotlighted as a Champion in Action and will receive the following...

A contribution of \$25,000 in unrestricted funds from the Charter One Foundation Media coverage from WJW-FOX 8, including public service announcements and television profiles

Volunteer support from Charter One and WJW - FOX 8

Public relations support

The winners were as follows...

1<sup>st</sup> quarter – R.S.V.P. of Cleveland

2<sup>nd</sup> quarter – Shoes & Clothes For Kids 3<sup>rd</sup> quarter - Cleveland Public Theatre 4th quarter - WomenSafe

## **GREATER CLEVELAND SPORTS AWARDS**

January 29th

FOX 8 sponsored the 2007 Greater Cleveland Sports Awards benefiting the Greater Cleveland Sports Commission.

## **EASTER SEALS BACHELOR/BACHELORETTE AUCTION**

February 15<sup>th</sup>

FOX 8 participated in this Easter Seals annual fundraiser, featuring Kenny Crumpton as the master of ceremonies. FOX 8 produced and aired a:20 and a:15 PSA promoting the event. News ran teases in its morning newscast and sent a camera to the event.

#### HARVEST FOR HUNGER

March 1st-31st

FOX 8's public service commitment this winter revolved around the Cleveland Foodbank's Harvest for Hunger campaign. The month-long drive supports more than 540 emergency food programs throughout Northeast Ohio and helps to feed more than 620,000 hungry men, women and children in the area. FOX 8 lent its support in a number of ways:

Provided news coverage throughout the month for Harvest for Hunger events, such as news conferences, school rallies and fund-raising competitions Teased Harvest for Hunger events in newscasts, while reminding viewers to help the campaign; Interviewed Harvest for Hunger representative in-studio to promote kick-off of campaign; Booked many FOX 8 talent to host or appear at several Harvest for Hunger events, including the important Celebrity Soup fund-raiser; Aired:15 Harvest for Hunger PSAs regularly throughout the campaign.

#### ANNUAL PERSONAL & PROFESSIONAL DEVELOPMENT RETREAT FOR WOMEN OF COLOR (Women of Color Foundation) March 31st - April 2nd

# GRAPES ON THE GRIDIRON (Our Lady of the Wayside)

For the seventh year, FOX 8 supported Grapes on the Gridiron, a wine-tasting party and auction benefiting Our Lady of the Wayside.

# **MARKET UNDER GLASS (Harvest for Hunger)**

April 26th

As part of our commitment to the Harvest for Hunger campaign, FOX 8 sponsored their premier event, Market Under Glass, at the Galleria. Members of the FOX 8 news team were on hand that night to serve as judges, celebrity chefs or emcees.

## PAWS FOR A CAUSE RUN/WALK EVENT (P.A.W.S.)

May 12th

FOX 8 meteorologist Dick Goddard and FOX 8 news anchor Wilma Smith were in attendance to help emcee the event.

# JUVENILE DIABETES ANNUAL GOLF CLASSIC (Juvenile Diabetes Research Foundation)

June 25<sup>th</sup>

The annual golf tournament hosted by FOX 8 news anchor Wilma Smith was a tremendous success. FOX 8 promoted the event in several newscasts and covered the event "day of."

# TIM TAYLOR PRO-AM GOLF INVITATIONAL (Epilepsy Association) $t_{\rm MDO} = 1A^{\rm th}$

The annual golf tournament co-hosted by former FOX 8 news anchor Tim Taylor.

# AMERICAN RED CROSS JULY 4th BLOOD DRIVES July 2nd - 5th

FOX 8 sponsored the American Red Cross July 4<sup>th</sup> Blood Drives. It was a blood drive event taking place at several area schools/community centers in an effort to increase blood donations during the busy holiday weekend.

# MALONE CELEBRITY GOLF CLASSIC (Cleveland Scholarship Programs, Inc.) July 23rd

FOX 8 sponsored the Malone Celebrity Golf Classic at Quail Hollow. Organized by WMJI personality Jimmy Malone, the golf tournament benefits Cleveland Scholarship Programs, Inc., which provides college scholarships to students in the Greater Cleveland area. FOX 8 personalities also participated in the tournament.

# FOX8 STUFF THE BUS (Cleveland Municiple School District) August 2<sup>nd</sup>

Viewers are encouraged to drop off school supplies for students and teachers at the station. The supplies are loaded on a school bus and later delivered to Cleveland Public Schools.

## **CINEMA AT THE SQUARE (Playhouse Square)**

Throughout the month of August

FOX 8 sponsored Cinema at the Square throughout the month of August.

## CANINE FUN DAYS AND GREYHOUND REUNION

August 18th - 19th

FOX 8 sponsored the Canine Fun Days and Greyhound Reunion at Cleveland Metroparks Polo Field in Moreland Hills.

# GIVING TREE (Cuyahoga County Children's Services)

December

FOX 8 was a participating sponsor of The Giving Tree this holiday season. On the trees

were paper ornaments with a child's name and a Christmas gift request. People were asked to take an ornament from the tree and buy the gift requested for that child. The Giving Trees benefited children under the care of Cuyahoga County Children's Services and many were waiting for permanent adoption. FOX 8 set up a FOX 8 Giving Tree for station employees who wanted to take part.

## VIVA LA SALSA (Esperanza, Inc.)

October 6<sup>th</sup>

#### MARCH OF DIMES SIGNATURE CHEFS AUCTION

October 22 - Akron

November 12 – Lake County

November 19 - Cleveland

FOX 8 sponsored the March of Dimes Signature Chefs Auction. The Chef's Auction is a prestigious annual event that pays tribute to the culinary excellence of chefs. Attendees are given the chance to sample specialties form the area's finest chefs. The tasting is followed by a live and silent auction. Several area chefs from this event were also featured on our morning show, which provided additional promotion of the event.

#### **CHAMPIONS IN ACTION (Access, Inc.)**

October – December

FOX 8 and Charter One teamed up to begin the Champion In Action Program — an initiative designed to reward the nonprofit organizations that work to champion change in our communities. This quarter's winner was Access, Inc. Access, Inc. provides over 10,000 bed nights and 32,000 meals to more than 600 women and children annually. They also develop children's programs and provide support for women to get the help that they need to get back on their feet. FOX 8 produced and aired two, :20 psa's for this organization, and also ran a story on the organization to raise public awareness. FOX 8 purchased gifts for the mother's at the shelter and station employees volunteered to bake cookies with the children currently at the shelter for Christmas.

# OPERATION GIVING TREE (Dept. of Children & Family Services)

Friday, December 15th

FOX 8 hosted a drive "Operation Giving Tree." Viewers were asked to drop off gifts for children in foster care. FOX 8 viewers donated thousands of toys and gifts. This drive provided more than 3,000 foster children in Cuyahoga County with gifts for Christmas. So many toys were brought to FOX 8 that they were able to deliver toys to foster children in surrounding counties as well.